

# Entrepreneur AAS Degree FAQs & Guidelines

## What is an Entrepreneur Associate of Applied Science (AAS) Degree?

An Entrepreneur AAS degree is a two-year program designed to give students graduating from Muskegon Community College the foundation skills needed to start businesses in their chosen fields of study.

## What are the components of an Entrepreneur AAS Degree?

An Entrepreneur AAS degree is comprised of three components: General Education requirements, discipline specific certificate program and Entrepreneur Core requirements. See *boilerplate on next page*. The total number of credit hours required to earn the degree is 62 to 64. Upon completion of all three components, the student earns an Entrepreneur AAS in their field. An example: Entrepreneur AAS Degree in Web-Based Game Development.

## Can a student still earn a certificate in their field of study without getting an AAS degree?

Absolutely! In addition, students have the option to come back and complete the remaining course requirements to earn the AAS degree.

## What skills are taught in the Entrepreneur Core?

Key concepts include market feasibility analysis, understanding basic financial statements, writing a business plan, arranging startup financing, computerized bookkeeping and understanding community support services.

## Who determines the discipline specific certificate requirements?

Each department utilizes their knowledge of the marketplace when developing certificates in their disciplines. General Education and Entrepreneur Core requirements wrap around these certificates.

## What are the guidelines for developing a discipline specific certificate?

1. Certificates should cover from 27-31 credit hours of course work. However, the total number of required credit hours in the certificate can be higher when General Education or Entrepreneur Core courses are incorporated into the certificate.
2. Required coursework may be outside of your department.
3. Consider identifying alternative courses students may choose to fulfill certificate requirements. For example, in the General Education requirements students may choose from several Physical Education (PEA) courses.
4. Consider including an internship. These classes carry a 290CI course number.

## Whom do I contact for further information or questions?

Dave Stradal at ext. 304

## MCC Entrepreneur AAS Degree in \_\_\_\_\_

<b>GENERAL EDUCATION REQUIREMENTS</b>	<b>Credit Hours</b>
BCOM 101 Business and Technical Communications .....	3
BCOM 102 Advanced Business and Technical Communications.....	3
MATH 105, MATH 109, MATH 115/BUS 105, BUS 126, ELTR 111, TMAT 101 or higher level MATH course.....	3-5
COM 101 Oral Communications or BUS 127 Human Relations .....	3
CIS 120A Intro to Computer Information Systems or AMT 129 Intro to Technology .....	3
PHIL 205 Business Ethics.....	3
PEA 101A, PEA 103, PEA 104A, PEA 118, or PEA 201 .....	1
HE 110 Industrial Safety and Workplace Training or any PEA Physical Education or any DNC Dance .....	1
<b>TOTAL.....</b>	<b>20-22</b>

<b>ENTREPRENEUR CORE REQUIREMENTS</b>	
BUS 131 Introduction to Entrepreneurship .....	1
BUS 104 Accounting for the Small Business Owner .....	3
BUS 161A Effective Selling or BUS/CIS 220 E-Business .....	3
BUS 230 Entrepreneurial Planning .....	3
BUS 240 Entrepreneurship Capstone.....	3
<b>TOTAL.....</b>	<b>13</b>

<b>DEGREE REQUIREMENTS</b>	
Discipline Specific Class 1 .....	4
Discipline Specific Class 2.....	3
Discipline Specific Class 3.....	1
Discipline Specific Class 4 or Class A as an alternative.....	3
Discipline Specific Class 5.....	1
Discipline Specific Class 6 .....	1
Discipline Specific Class 7.....	2
Discipline Specific Class 8 or Class B as an alternative .....	3
Discipline Specific Class 9.....	3
Discipline Specific Class 10.....	4
Discipline Specific Class 11.....	3
<b>TOTAL.....</b>	<b>27-31</b>

**DEGREE TOTAL 62-64**

## MCC Certificate in \_\_\_\_\_

<b>DISCIPLINE SPECIFIC REQUIREMENTS</b>	<b>Credit Hours</b>
Discipline Specific Class 1 .....	4
Discipline Specific Class 2.....	3
Discipline Specific Class 3.....	1
Discipline Specific Class 4 or Class A as an alternative.....	3
Discipline Specific Class 5.....	1
Discipline Specific Class 6 .....	1
Discipline Specific Class 7.....	2
Discipline Specific Class 8 or Class B as an alternative .....	3
Discipline Specific Class 9.....	3
Discipline Specific Class 10.....	4
Discipline Specific Class 11.....	3
<b>CERTIFICATE TOTAL</b>	<b>27-31+</b>